



*Different approaches*  
**CCM Consulting Group**  
**Worldwide**  
*For different clients*



**Consulting**

**Training**

**Engineering**

[www.ccm-cg.com](http://www.ccm-cg.com)

*Platform  
Of advice,  
Training and  
engineering,  
specialized in the  
offer of service to  
high add devalue.  
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ojects*

# **General Presentation**



General overview

About CCM Consulting Group worldwide

Our missions

Our ambition

Our potential

Our approach

Our goal

Skills and expertises in all the fields of consultancy and engineering

A broad and diversified experience within various sectors

International partners and clients

Management

Policy of services

## General Overview



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## About CCM Consulting Group Worldwide

CCM Consulting Group Worldwide is an international corporate multidisciplinary consulting firm specialized in competitive growth strategies, improving performance and increasing operational effectiveness.

With offices in Tunis and Beirut, we have accumulated a wide range of expertise with in-depth knowledge of the Arab and African countries and have developed an extensive international network specialized in various skills of consultancy and engineering.

A key element of our strategy has been the capability to combine the latest worldwide technology professional advances with a thorough knowledge of the local socio-economic conditions, to reach solutions that are optimal, cost effective, and practical to implement. Specialized in development studies and research for national and international companies, public authorities as well as institutions, CCM's expertise falls into four complementary categories:

- Engineering Consulting
- Management Consulting
- Information Technology
- Human Resources Development

Our role is to be involved at every stage of project development, from the identification and economic analysis stage to detailed technical design, through work supervision and operational and financial audits to implementation of the most suitable means and system for management.

Our fully integrated operational network using state of the art communication facilities providing fast and accurate exchange of data and expertise among all our offices.

CCMCG, also use its well established collaborative relationships with internationally acclaimed partners which represent a source of exchange of know-how and expertise, and guarantee a permanent access to a wide potential of technical and administrative resources in various skills.



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## Our missions

**Detecting opportunities and making it profitable**

- **Defining plans and managing evolution sthrough:**
  - ⇒ Strategies
  - ⇒ Technologies
  - ⇒ Organizations
  - ⇒ Human Resources

## Our Role

➤ **Offering the synergy of a transverse process, which is integrator of development:**

- ⇒ Estimate, diagnose, audit and analyze
- ⇒ Advise, propose and coach
- ⇒ Train the key actors of the change
- ⇒ Coach the internal potential and transfer the know-how
- ⇒ Pilot, unfold and enliven operationally the actions

## Our potential

➤ **The capability to operate strategic changes through:**

- ⇒ Ideas
- ⇒ People
- ⇒ Information technologies
- ⇒ International partnerships

## Our approach

➤ **We are specialized in process of :**

- ⇒ Managing the relationship with the clients/citizens
- ⇒ Strengthening of the professionalism and the expertise
- ⇒ adaptation to the fundamental changes due to the Markets globalization.

## Our goal

➤ **Bringing concrete solutions allowing the organizations :**

- ⇒ To optimize their choices regarding their objectives and strategy,
- ⇒ To work out systems of control
- ⇒ To implement management and information systems
- ⇒ To make all the members of an organization working toward the achievement of the objectives



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## **Skills and expertise in all the fields of consultancy and engineering**

- ***Support for the private sector, industry support,  
trade and service***
- ***Macro economy, Statistics and Public finance  
management***
- ***Telecommunications and information  
technologies***
- ***Education, Employment and Social***
- ***Transport and Infrastructures***
- ***Communication, events management***
- ***Environment***
- ***Health***



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## A broad and diversified experience Within various sectors

*Selection of the most exemplary interventions*

### Support for the private sector, industry support, trade and service

Client	Intervention	Pays
ETE – the "Euro-Tunisie Entreprise", &IMP – The Industrial Modernisation Programme (IMP)	Several missions supporting the private sector and SME/SMI	Tunisia
Public economic enterprises (EPEs) - the Ministry for Participation and Investment's Promotion - (MPPI)	Préparation de 45 entreprises à la privatisation	Alegria
The customs and tax authorities (AND)	Twinning Identification or a technical assistance project	Moroco
EJADA–Euro-Jordanian Action for the Development of Enterprise And IMP – Industrial Modernisation Program	Several missions supporting the private sector and SME/SMI	Jordan
ELCIM - Euro-Lebanese Centre for Industrial Modernisation Et IMP – Industrial Modernisation Program	Several missions supporting the private sector and SME/SMI	Lebanon
The European Commission Delegation	CE Evaluation support for the development of the private sector.	Turkey
The South African government (DASC) Community	Development of specific performance indicators & Program documentation, Finalization of the regional program of support for economic integration (REIS)	Botswana
The Ministry of Finance	Training for laboratory personnel de Congolese Office of Control (OCC)	RDC



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## Macro economy, Statistics and Public finance management

Client	Intervention	Pays
Development Ministry and international cooperation	Identification and formulation of a programme on "Support to Civil Society Organisations in conjunction with sectors 2 and 3 of the Ghana's National Indicative Programme under the 11th European Development Fund"	Ghana
Ministry of Interior	Identification and formulation of a support program for reform of the domestic security sector in Tunisia	Tunisia
High Commissioner in Morocco Plan	Support for the High Commission plan for the development of a national framework Quality insurance (CNAQ) statistics	Marocco
GFA	Appui à la Régionalisation	Tunisia
National Council for Human Rights	Strengthening investigativng capacities and violations of human rights management by the National Council for Human Rights	Marocco
Government of New Caledonia	Joint Framework of Financial Management Reform of the New Caledonia	New Caledonia
Government of Egypte	Final Evaluation of the EU funded "Abandonment of Female Genital Mutilation (FGM) and Empowerment of Families"	Egypte
Ministry of Finance	Modernising the Finance Ministry's three revenue divisions	Algeria
EDF National Authorising Officer	Final evaluation and capitalization of joint project support for good governance in the areas of Public Finance and Statistics (PAC)	Benin



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## Telecommunications and information technologies

Client	Intervention	Pays
Ministry of Justice and Human Rights	Support the modernization of the judicial system of the Republic of Tunisia and management assistance project computer works	Tunisia
Ministry of Agriculture and Rural Development	Computerization of two systems of monitoring and evaluation of three databases, providing software products for the benefit of the Ministry of Agriculture and Rural Development (MARD)	Algeria
Ministry of Higher Education and Scientific Research	Establishment of an integrated information system (IIS) goal-oriented reform of the higher education and scientific research in Algeria	Algeria
Ministry of Transport	Support for the consolidation of the information System of the Transportation Sector (SIS ) Algeria (DZ)	Algeria
Government of India	EU-India co-operation on ICT-related standardisation, policy and legislation	India
The Parliament of Jordan	Technical Assistance to The Parliament of Jordan	Jordan
Ministry of Finance	Recruitment of a firm for the creation of databases and common analytical frameworks for public institutions in favor of the Department of Public Enterprises and the Portfolio of the State	Niger
Ministry of Interior	Recruitment of a consulting firm to assist the Government of the Democratic Republic of Congo for the acquisition of a turnkey of an IT system for the management of public finance and human resource administration of the State	RDC Kinshasa





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## Education, Employment and Social

Client	Intervention	Pays
The Ministry of Vocational Training and Employment	Etude d'opportunité pour le développement de la formation professionnelle : secteur de l'artisanat	Tunisia
The Ministry of Education	Restructuring of Tunisian documentation Network and of a training plan Technical assistance under the project supporting of secondary education	Tunisia
Ministry of Higher Education and Scientific Research	Technical assistance to support reform and modernization of higher education and scientific research (ESRS)	Algérie
SME/SMI EDPME	Training of leaders SME on financial for non-financial profiles	Algérie
MBS Beirut Modern School	Feasibility Study on vocational training for the interest of a Franco-Lebanese .partner	Lebanon
Ministry of Education	Technical Assistance on Support and Education Program (3 ) components : improvement of quality, Governance, establishment of a National Research and development Centre	Syria
Ministry of Public Works and Transport	Identification of training needs at the General Directorate for public works	Benin
INS National Statistical Authority	Annual evaluation of the project to strengthen national statistical system's capacity to monitor the poverty reduction strategy	Niger
EJADA The Textiles Technical Center	Training in quality & The production in the textiles sector	Jordan
Gouvernement	Assistance Programme for the fight against human trafficking and victim support	South Africa



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## Transport and Infrastructures

Client	Intervention	Pays
The Ministry of Transport	Identification and management of a supporting program to the transport sector	Algeria
the Ministry of Equipment	Evaluation of rural roads and tracks in the north-west section of Morocco	Morocco
The Turkish Government CFC	Technical assistance for the preparation of documents for the modernization of border surveillance et monitoring of control systems. according to a prototype project of an integrated border management la phase II	Turkey
Ministry of Finance and Economy; Ministry of Mines and Energy; Minister of Public Health	The provision of technical assistance. Study for Sewage Treatment Upgrade d'ArlitAkokan	Niger
Ministry of Transport and Infrastructure	Pre-feasibility study for an urban development project & support for au PMPTR	Congo
The Government of the Islamic Republic of Mauritania	Removal and disposal of ship wrecks in Nouadhibou bay	Mauritania
Ministry of Infrastructures,	Stud, Identification et de implementation of a strategy for control of loads of heavy vehicle axles on the road network covered	Tchad
National Highway directorate& Ministry of Works and Transport	Study of the cotton tracks in areas of Kita and Bougouni	Mali
National Airports Corporation	Development of master plans for the four airports in the country	Zambia
Economic and Monetary Community of Central Africa (CEMAC),	Study for updating the Community Code Route in Central Africa	Central Africa
Ministry for Public Works, Transport and Communications (MTPTC)	Updating of a national transport plan, and of a financing plan for the years extending from 2008 to2013	Haïti



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## Communication, events management

Client	Intervention	Pays
EC delegation.	Information and communication activities 2004/2005	Tunisia
Washington, DC: U.S. Department of Commerce.	Women of the Arab World and America United Of Business – Organization of regional workshops	Tunisia
SUN CARS Car Rental Agency.	Creation of the visual identity and communication materials development	Tunisia
The Ministry of Justice and Human Rights. (MJDH)	Hiring of a specialist in corporate institutional Communication specialist & implementation of an interactive Communication action	Tunisia
Ministry of Tourism and Handicrafts (MTA)	Creation, Design & Implementation of Information and communication of a Quality Tourism Plan for the Minister of Tourism and Handicraft (MTA)	Algeria
MARA Directorate-General for Customs	Support to the identification of a Communication strategy DGDN	Algeria
Ministry of Industry, and SMEs	Advice and technical assistance in communication for program support SMEs / SMLs and the management of information technology and communication (PME II)	Algeria
Ministry of Industry, and SMEs	Graphic design and editing of a Newsletter for PME II	Algeria
Ministry of Culture	Development and sound and light equipment for the performance hall of the Palace of Culture	Mali
APOL ASP Application Service Provider B2Btextile.com portail du secteur textile	Business Plan Web Site Design start-up assistance	Italy France Tunisia



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## Environment

Client	Intervention	Pays
Ministry of Environment and Sustainable Development	Mission identification and formulation of additional support to the proposed achievement of bring-up facilities in Gabes phosphogypse Southern Neighbourhood Region	Tunisia
Ministry of Transport	Support for modernization of the National Meteorology Office (ONM) in Algeria	Algeria
Ministry of Agriculture	Institutional support Mission to beneficiary entities of additional support from the program support of public policies for water resources management for agriculture and rural development (PAPS-water)	Tunisia
Ministry of Environment and Urban Planning	Preparation of Terms of References and Technical Specifications documents for "Capacity Building on E-PRTR in Turkey" Project	Turkey
The Hashemite Kingdom of Jordan	Short Term Technical Assistance for the Jordan Meteorological department (JMD)	Jordan
Ministry of Environment and Sustainable Development	Formulation study for All ACP Road map for the development of ACP mineral resources sector	ACP
Delegation of the European Commission	Mid-term evaluation of the ECOFAC program (Conservation Program and recovery fragile ecosystems of Central Africa)	Gabon



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**Health**

<b>Beneficiary</b>	<b>Intervention</b>	<b>Country</b>
Ministry of Health	Final evaluation of the Support Programme to the Health Sector in Algeria (PASS)	Algeria
Ministry of Health	Formulation of support for health , water and sanitation and governance for nutrition under the 11th EDF in Chad	Tchad
Minister of Public Health	Technical assistance on behalf of the Tunisian Ministry of Public Health for the Creation of an accreditation body / certification of health services	Tunisia
Social Security Institution	Technical Assistance for Capacity Building on European Health Insurance Card	Turkey
Overseas countries and territories PAHO, OCT gover	Final Evaluation Of The Strengthening of The Integration Of The British And Dutch Octs In The Regional Response To Hiv/Aids Through Pancap	Caraïbes
Department of Health Philippines	Technical Assistance for Local Government Code Impact on Health Service Delivery, the Way Forward	Philippines
Social Security Institution	Technical Assistance for Capacity Building on European Health Insurance Card	Tunisia
Ministry of Health	Development of a sustainable financing mechanism For the saint lucia health sector	Saint lucia



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*Selecting the most exemplary partnerships internationally*

**International partners and (or) customers**

*ADE-Belgique  
Alanet – Belgique  
Alatec – Espagne  
ATKINS-Italy  
Atos Origin–Belgique  
BCEOM – France  
Belgroma – Belgique  
Berenschot Euro Management - Hollande  
Business Decision-France  
Cap Gemini - France  
Conseil Santé-France  
COWI-Belgique  
Cynapsys-Tunisie  
DFC - Espagne  
DTI – Danish Technological Institute - Danemark  
ECO 3 –Belgique  
ECORYS – Pays-Bas  
Euro RSCG – France  
Euronet – Belgique  
Géo-Consult International – France  
HTSPE – Grande Bretagne  
Hydratech - France  
HYDROPLAN - France  
Hypodomi – Grèce  
IBM - Belgique  
ICON INSTITUT GmbH PrivateSector-Allemagne  
IDC-Belgique  
INYPSA-Espagne  
Italtrend - Italie  
Jacobs – Etats-Unis  
La Compagnie de Formation (Groupe Vivendi) - France  
Louis Berger – France  
MottMacDonald Limited- (UK)  
MWH-Belgique  
Oxford-UK  
Parsons-UK  
Particip-Allemagne  
PEM – Allemagne  
Pescares–Italy  
Planet - Grèce  
Pohl Consulting & Associates –Allemagne  
RAL, Ressources & Logistiques – France  
SAFEGE-Belgique  
SOFRECO - France– Danemark  
Software AG -Belgique  
Team International –Moyen Orient, Pays du Golf  
Transtec-Belgique*



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## The management

*Person in charge for your project*

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## **CCM Consulting Group Worldwide**

**Is end owed with a policy of services defining  
the modalities of intervention of its experts**

- **Agreement on the objectives and the results**
- **Coherence and integration within the company**
- **Participation of the clients**
- **Certification and quality control**
- **Transfer of know-how**

***This service policy is a guarantee  
of satisfaction for our customers***